

individual

ArcSoft®

PLATINUM



**The Most
Complete Video
Software!**

NEW!

- ✓ Import from Cameras & Digital Devices—includes HD & Dolby*
- ✓ Play on iPad & iPhone*
- ✓ 1-Click Upload & Share
- ✓ Easy Burn & Archive

Watch on
computers,
TV, and
online

Play on iPad and
other portable
devices

VIDEO expressions

Create & share home movies in minutes!

ORGANIZE | EDIT | CREATE | SHARE | BURN

PLATINUM

VIDEO expressions

Organize, Edit, Create, Share & Burn!

Video Expressions has all the tools you need to import, organize, and edit your photos, create Hollywood-style movies, share your movies online, and burn and preserve your videos. All of this in one easy-to-use interface—every tool you need is right at your fingertips! Move easily from video editing to video creation. No comparable video creation software is as easy to use or as powerful!

More Ways to Play Your Videos—iPad, iPhone® & More!

Enjoy your movies on
all of these devices:

- ✓ Apple® iPhone®*
- ✓ Apple® iPad
- ✓ Apple® iPod Touch
- ✓ Droid Smartphones
- ✓ Sony® Playstation & PSP
- ✓ Microsoft® Zune
- ✓ Smartphones†
- ✓ And more!

*Create & share home
movies in minutes!*

HD DOLBY
DIGITAL

- ✓ Import Video, Photos, and Audio from Cameras and Digital Devices
- ✓ Edit with High-Definition (HD) Content!
- ✓ Organize with Drag and Drop Technology
- ✓ Supports DV/HDV/DVD/AVCHD Camcorders and Dolby*
- ✓ Import your Own Music from CD's, MP3's, or iTunes!
- ✓ Share on YouTube®, Vimeo, FaceBook®, and Twitter™!
- ✓ Burn, Print, Copy, and Preserve your Videos



ORGANIZE

Select. Drag. Drop.

Easy to use, intuitive design
guarantees your success!

ORGANIZE

Easy-to-Use Interface

The friendly design allows you to create your movies with ease. The consistent look and feel of tasks make it easy for you to jump between photo editing and movie making. This all-in-one interface puts everything right at your fingertips!

Organize

Stay organized during a project. You can organize your media by favorite folders, ratings, tags, activity history, calendar, and import history.

Make Movies

Make movies with ease. Add titles, themes, text, background music, and credits. Burn to DVD or share online with your social network!

Preview

Video Expressions allows you to preview your media files in real time!

Make Movie Magic!

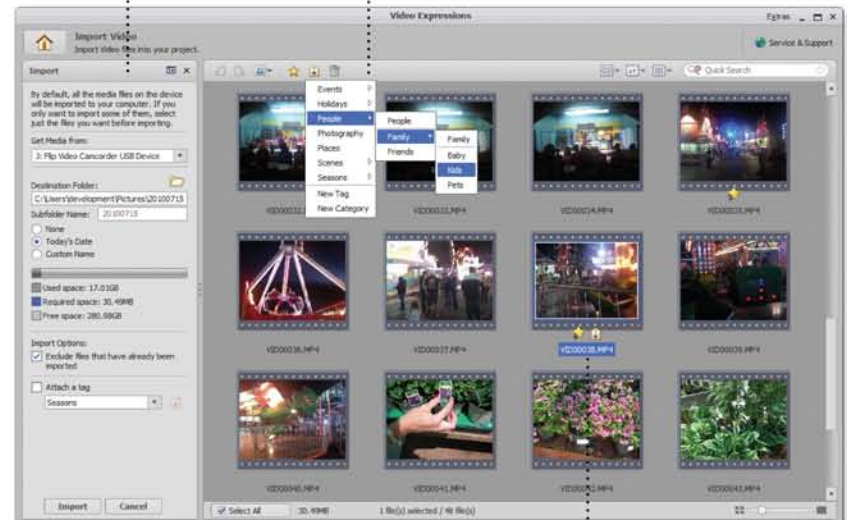
It's easy! Just import video, photos, and audio from your camera and digital devices, including popular DV/HDV/DVD/AVCHD camcorders. Drag and drop technology makes organizing your media a breeze.

Import

Import your photos and videos from your digital devices with ease. Video Expressions supports many popular media devices!

Tags

Video Expressions allows you to tag your videos and pictures in many ways. You can even create new tags and categories so your media never gets lost.



Import

Import media and pictures from your video cameras, mobile devices, and web cam with ease.

Upload

Share your videos with friends and family. Upload video on to your YouTube™, Vimeo, Facebook®, and Twitter® accounts!

Download

VideoDownloader is an easy-to-use application. Download and save videos from various video sharing websites like YouTube, and play them whenever you want. Only one click needed to download, convert, and transfer your favorite videos to your device.

Ratings

Ratings allow you to find your best pictures and movies faster so you'll always use your best media.

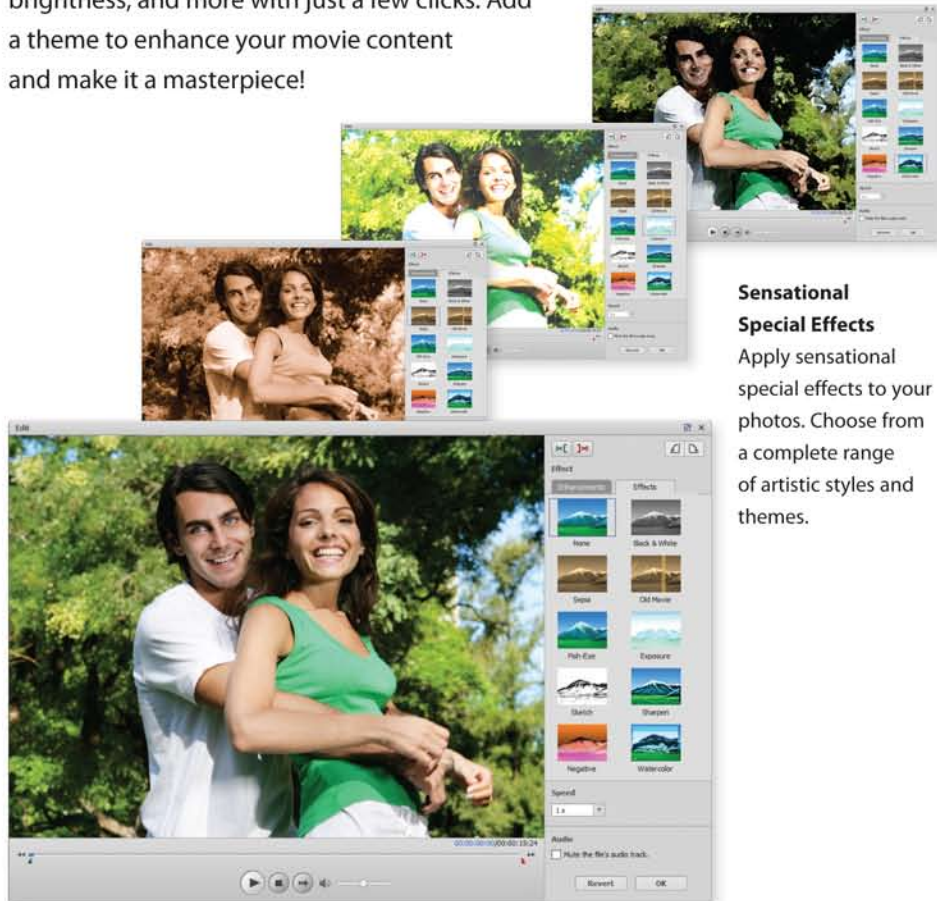
EDIT

Choose. Transform. Perfect.

*Transform Your
Photos in a Snap!*

Video Editing Tools – Add Special Effects!

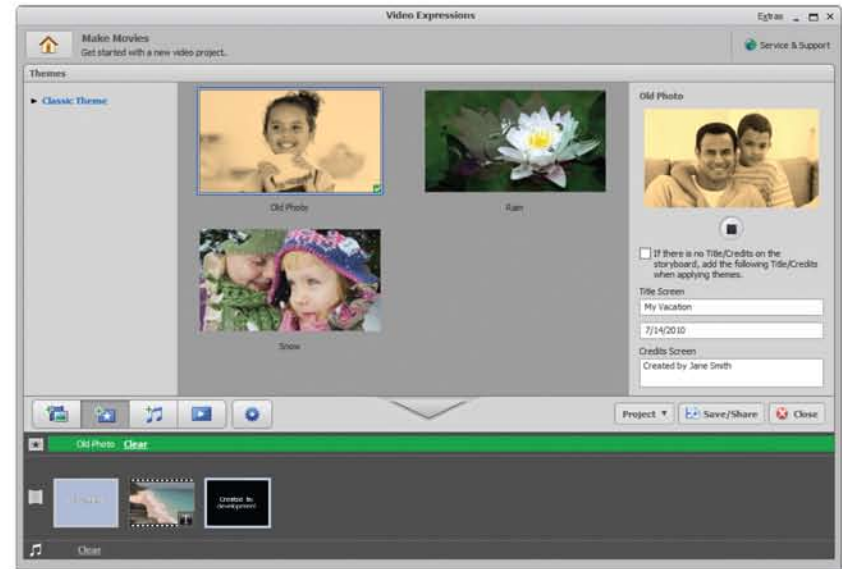
Create “picture perfect” photos for your movies with powerful editing tools! Add dynamic lighting, denoise, make color adjustments, adjust brightness, and more with just a few clicks. Add a theme to enhance your movie content and make it a masterpiece!



**Sensational
Special Effects**
Apply sensational
special effects to your
photos. Choose from
a complete range of
artistic styles and
themes.

Import from Cameras and Digital Devices— Includes HD & Dolby Digital!

Edit with high-definition content using Video Expressions Smart Technology! Create the ideal soundtrack with studio-quality tools. Import your own music from CD's, MP3's, or iTunes!



**Personalize Your
Movies and Share!**
Choose from a library
of special effects and
themes to enhance
your movies.

Edit & Create Hollywood Style Movies!

- ✓ Import Video, Photos, and Audio from Cameras and Digital Devices
- ✓ Edit with High-Definition (HD) Content!
- ✓ Organize with Drag & Drop Technology
- ✓ Import your Own Music from CD's, MP3's, or iTunes!

CREATE

Choose. Design. Enhance.

*Make Hollywood
Style Movies!*

C R E A T E

Create Your Own Masterpiece Videos!

Transform all of your videos and photos into movie masterpieces to enjoy and share with friends and family. Choose from professional templates, then add special effects.

Create and play on
your iPad or iPhone.



Easily add titles, themes, background music, special effects, and credits from the user-friendly storyboard interface.

Produce Movie Magic in Minutes!

Just pick the movies and photos you want to use, select a theme and music, and let Video Expressions assemble and produce a finished professional movie to share on the big TV screen, or upload and share online!



Add text caption effects
to sections of your
movie masterpiece!



Video Expressions makes creating your movies a snap. Get access to DVD authoring options that help your projects come alive!

SHARE

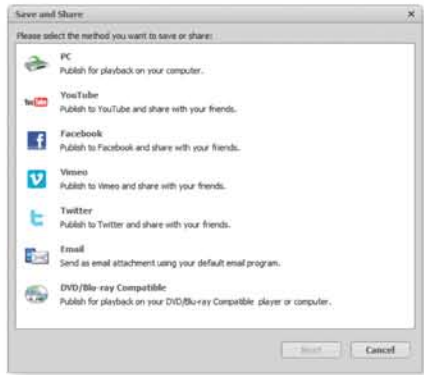
Create. Complete. Share.

Entertain Your
Friends and Family!

S H A R E

Share With Family & Friends Online!

Upload Videos directly to your social networking accounts. Video Expressions makes it easy for you to share videos on YouTube™, Facebook*, Vimeo, and as a Tweet on Twitter™ within minutes of completion!



Exclusive!
Share your video as
a Tweet on Twitter.

Share your
completed
creations on
popular video
sharing sites
like YouTube!



Convert & Play With Portable Devices

Quickly convert your media into portable formats to watch on any DVD player or computer in the comfort of your home. Play on Apple® iPhone, iPad and iPod Touch, Sony® Playstation and PSP, Droid and other smartphones, or other popular devices†. You control the quality level and optimize results at any size.



Play on video players, mobile devices†, PC, Mac, Sony Playstation, or on the web.

Present Your Memories Like Real Movies!

Video Expressions provides all the authoring tools that you need to create a DVD movie that you can publish for playback on your DVD player or computer. Get access to templates and scene selection features. You can even burn a 1080i DVD capable of playback on a Blu-ray Disc™ player!

Create chapters
and select the DVD
menu styles for
your home movies!



BURN

Print. Copy. Save.

BURN

*Preserve Memories
that Last Forever!*

Keep Your Memories Safe & Sound!

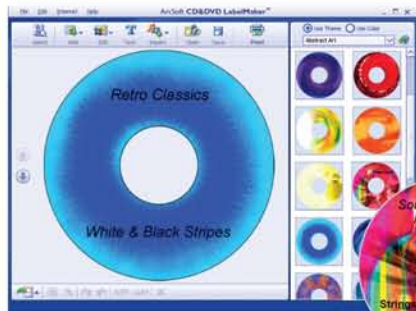
Easily drag-and-drop files for burning or copying right on your desktop. Video Expressions makes it easy to archive your photos, so you can eliminate the danger of losing these precious files to viruses, computer failures or user errors.



Back up and burn CDs and DVDs to preserve and share your memories.

Design & Print Personalized CD Labels & DVD Case Inserts!

Customize labels with your own photos, text, video stills, and music playlists. Hundreds of professionally-designed themes are included inside and supports label paper templates by Avery®, Memorex®, Neato®, CD Stomper®, and Direct CD/DVD Printing with Epson® and other printers.



Easily make your own custom CD/DVD labels & jewel case covers for sharing and gift-giving.



Play Your DVD Movies on TV!

Burn a CD or DVD you can play on your computer or on your TV in the living room. It's as easy as 1-2-3 and takes just minutes!



Watch your family events and memories as DVD movies on big screen TV.

Create and Burn Movies of Your Special Occasions!

- Weddings
- Birthdays
- Holidays
- Vacations
- Baby Showers
- Anniversaries
- Sports Tournaments
- Religious Functions
- Family Reunions
- Graduations
- Fundraisers
- School Projects
- Company Picnics



Create and burn cinema-quality DVDs to play on your computer.



PLATINUM

VIDEO expressions

NEW!
VERSION 3



Also compatible with
Windows® Vista® & XP

Create & share home
movies in minutes!

PLATINUM

VIDEO expressions

Create & share home movies in minutes!

Customer Satisfaction Guarantee:

Individual Software guarantees that this product meets our highest quality standards. Our FREE technical support is a demonstration of our commitment to Customer Satisfaction. Additionally, if, for any reason within 30 days of purchase, we cannot ensure that the software will work on your system, we will gladly replace the software, exchange it for another product or refund your money.



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Tech Support: (925) 734-6767 or www.individualsoftware.com/support

SYSTEM REQUIREMENTS

- Windows® 7, Vista, or XP
- Pentium® III 800MHz PC or faster (PIV 1.6 GHz or higher recommended)
- 512 MB RAM • 400 MB free hard drive space
- 4 GB+ free hard drive space for video capture and editing
- 16-bit color display at 1024 x 768 (32-bit recommended)
- Microsoft DirectX 9.0c
- Windows Media Player 9 or higher
- TV-tuner or video capture board for analog video capture; OHCI-compliant IEEE-1394 card and DV camera for digital video capture
- CD-ROM Drive (DVD writer recommended)

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VERSION 3



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