

individual

ArcSoft®

PLATINUM



The Most Complete Photo & Video Software!

NEW!

- ✓ **Easy to Use!** All in ONE seamless interface for photos & videos
- ✓ **Smart Tags!** Organize your photos with face & scene recognition
- ✓ **Import!** From Cameras & Digital Devices—including HD & Dolby®
- ✓ **Play!** On iPad & iPhone®
- ✓ **1-Click!** Upload & Share

Import photos & videos from cameras and digital devices

Burn photos & videos on DVD & print labels

Play slideshows & movies on digital devices

MEDIA expressions SUITE

Make & share photo projects & movies!

ORGANIZE | EDIT | CREATE | SHARE | BURN

PLATINUM

MEDIA expressions SUITE

Organize, Edit, Create, Share & Burn!

Media Expressions has all the tools you need to organize and edit your media, create and share sensational projects, and burn and preserve your photo and video memories. All of this in ONE easy-to-use interface—every tool you need is right at your fingertips! Move easily from one project to another and from one task to another. No comparable photo and video software is as easy to use or as powerful!

Make Photo & Video Projects in Minutes!

Get started quickly with professional templates.

- ✓ Slideshows
- ✓ Greeting Cards
- ✓ Calendars
- ✓ Scrapbooks
- ✓ Photo Books
- ✓ HD Movies on DVD
- ✓ Videos on YouTube™
- ✓ Videos on iPhone & iPad
- ✓ CD & DVD Labels

Make & share photo projects & movies!

HD DOLBY DIGITAL

- ✓ **Organize Your Photos with Smart Auto Tags & Tagging Features!**
- ✓ **Import Photos, Videos, and Audio from Your Camera or Other Digital Devices.**
- ✓ **Edit High-Definition (HD) Video Content!**
- ✓ **Supports DV/HDV/DVD/AVCHD Camcorders and Dolby®**
- ✓ **Import Your Own Music from CD's, MP3's, or iTunes!**
- ✓ **Share on YouTube™, FaceBook®, Flickr®, Vimeo, and Twitter™!**
- ✓ **Burn, Print, Copy, and Preserve Your Photos and Videos**



ORGANIZE

Select. Click. Create.

Easy to Use, Intuitive Design

Guarantees Your Success!

ORGANIZE

All In ONE Easy-to-Use Interface!

Media Expressions has everything you need to organize your photos, edit, and create projects and movies, all in ONE easy-to-use interface. Every tool you need is ONE click away—even uploading, sharing and burning! Get started quickly with ONE product! If you make and share photo projects and movies this is the product for you!

Edit

With Easy Fix, Advanced Fixes, Lighting and Color Effects, and Retouch Tools.

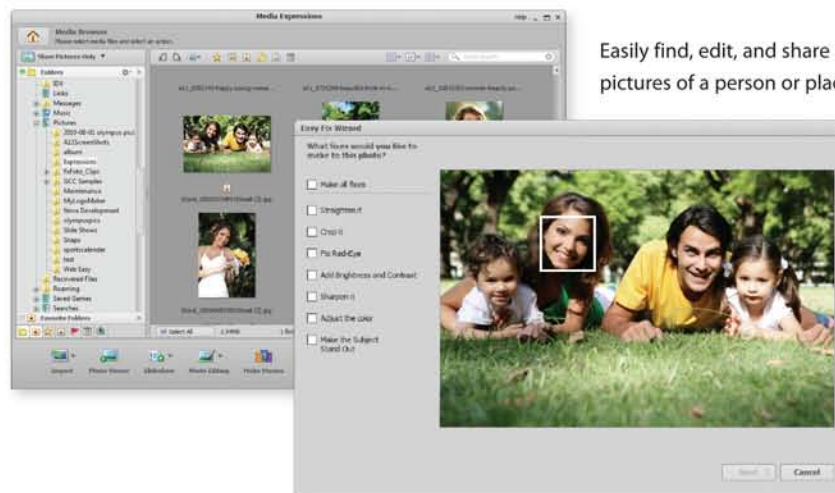
Tagging Features

Organize photos with Auto Face and Scene Tagging, or manually tag photos by any category.

Smart Tag Magic!

Let Smart Auto Tagging scan your photos and group photos of a person or a scene in minutes! Get started quickly and save hours of searching for photos. Create memorable movies, slideshows, vacation photo albums, or wedding scrapbooks—easily!

Easily find, edit, and share all the pictures of a person or place.



Import

Import pictures and videos from your camera, mobile devices, and web cam with ease.

Photo Editing

Edit photos with Easy Fix, Face Beautify, Color and Photo Effects, and more!

Make Movies

Add titles, themes, text, background music, and credits. Burn to DVD or share online with your social network!

Share

With Photo E-mail, Easy E-mail or Print Photos.

Upload

Post to Facebook, upload to Flickr, or broadcast on Twitter.

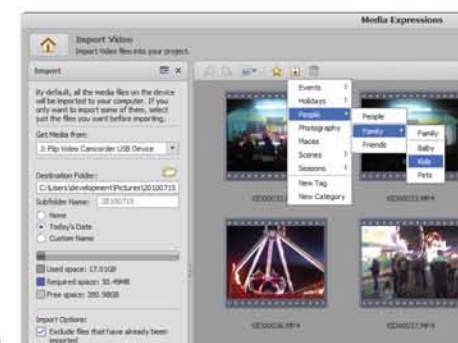
Print Creations

Create photo projects with professional templates for greeting cards, photo books, scrapbooks, calendars, and more!

Make Hollywood-Style Movies!

It's easy! Just import video, photos, and audio from your camera and digital devices, including popular DV/HDV/ DVD/AVCHD camcorders. Drag and drop technology makes organizing your media a breeze.

Tag your videos and pictures in many ways. You can even create new tags and categories so your media never gets lost.



EDIT

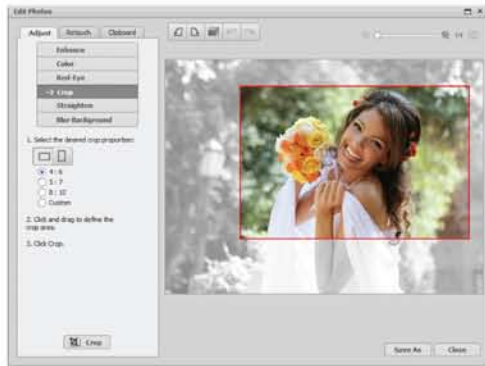
Select. Transform. Perfect.

Create Amazing Photos
for Projects and Movies!

E D I T

Transform Your Photos!

Create "picture perfect" photos with powerful editing tools! Easy Fix improves your photos instantly. Crop, rotate, sharpen, remove red-eye, face beautify, adjust brightness and more with just a few clicks.



Use the Retouch Tools to enhance or repair photos, or the Editing tools to crop, straighten, fix red-eye, and add or enhance color.

Editing Tools – Add Special Effects!

Add dynamic lighting, denoise, make color adjustments, adjust brightness, and more with just a few clicks. Add a theme to enhance your movie content and make it a masterpiece!



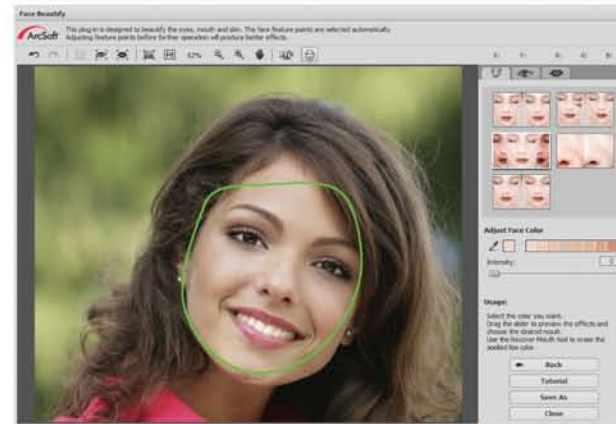
Sensational Special Effects

Apply sensational special effects to your photos. Choose from a complete range of artistic styles and themes.



Powerful Editing Features

Easily enhance photos with Face Beautify features: smooth skin, add a tan, remove blemishes, and brighten teeth. Experiment with makeover tools, black and white filters and many creative effects.



The face highlighter (shown in green) makes it easy to outline exact facial dimensions before you select a Face Beautify feature.

Import from Cameras and Digital Devices—Includes HD & Dolby Digital!

Edit high-definition (HD) video content using Media Expressions Smart Technology! Create the ideal soundtrack with studio-quality tools. Import your own music from CD's, MP3's, or iTunes!

Personalize Your Movies and Share!
Choose from a library of special effects and themes to enhance your movies.



HD
DOLBY
DIGITAL

CREATE

Choose. Design. Enhance.

*Make Stunning Photo
and Video Projects!*

C R E A T E

Create Project Masterpieces with Your Photos!

Transform all of your photos into project masterpieces to enjoy and share with friends and family. Choose from professional templates for photo books, scrapbooks, greeting cards, calendars, slideshows, and more!

Easily transform a series of photographs into a beautiful photo book or scrapbook. It's easy with professional templates, fun clip art, borders, and text tools.



Make a custom calendar or greeting card with family photos, using creative design templates and artistic tools!

Make Photo & Video Projects in Minutes!

- ✓ Slideshows
- ✓ Greeting Cards
- ✓ Calendars
- ✓ Scrapbooks
- ✓ Photo Books
- ✓ HD Movies on DVD
- ✓ Videos on YouTube™
- ✓ Videos on iPhone & iPad
- ✓ CD & DVD Labels

Print from your desktop printer or upload your project to the Kodak® EasyShare Gallery for professional printing!



Produce Movie Magic in Minutes!

Just pick the movies and photos you want to use, select a theme and music, and let Media Expressions assemble and produce a finished professional movie to share on the big TV screen, or upload and share online!



Easily add titles, themes, background music, special effects, and credits from the user-friendly storyboard interface.



Media Expressions makes creating your movies a snap. Get access to DVD authoring options, like text caption effects, that help your projects come alive!

SHARE

Create. Complete. Share.

Entertain Your
Friends and Family!

S H A R E

Share With Family & Friends Online!

Upload slideshows and movies directly to your social networking accounts. Media Expressions makes it easy for you to share videos on YouTube™, Facebook®, Vimeo, and as a Tweet on Twitter™. Also share photos and scrapbooks on Facebook® and Flickr® within minutes of completion!



Share scrapbooks
online or in print.



Share your movies
or slideshows on
popular video sharing
sites like YouTube!

YouTube facebook flickr vimeo twitter

Convert & Play With Portable Devices

Quickly convert your media into portable formats to watch on any DVD player or computer in the comfort of your home. Play on Apple® iPhone, iPad and iPod Touch, Sony® Playstation and PSP, Droid and other smartphones, or other popular devices†. You control the quality level and optimize results at any size.



Play on video players, mobile devices†, PC, Mac, Sony Playstation, or on the web.

Play Your DVD Movies on TV!

Media Expressions provides all the authoring tools that you need to create a CD or DVD movie that you can publish for playback on your computer or TV in the living room. Get access to templates and scene selection features. You can even burn a 1080i DVD capable of playback on a Blu-ray Disc™ player!



Watch your family events and memories as DVD movies on big screen TV.

BURN

Print. Copy. Save.

BURN

*Preserve Memories
that Last Forever!*

Create and Burn Movies of Your Special Occasions!

- Weddings
- Birthdays
- Holidays
- Vacations
- Baby Showers
- Anniversaries
- Sports Tournaments
- Religious Functions
- Family Reunions
- Graduations
- Fundraisers
- School Projects
- Company Picnics

Keep Your Memories Safe and Sound

Back up and burn CDs
and DVDs to preserve and
share your memories.



Design & Print Personalized CD Labels & DVD Case Inserts!

Customize labels with your own photos, text, video stills, and music playlists. Hundreds of professionally-designed themes are included inside and supports label paper templates by Avery®, Memorex®, Neato®, CD Stomper®, and Direct CD/DVD Printing with Epson® and other printers.

Easily make your own custom
CD/DVD labels & jewel case
covers for sharing and gift-giving.



Print Any Photo with Crisp, Sharp Results

Get great-looking prints using most printers! Print individual or multiple photos per page to save ink. Choose from dozens of layouts and print sizes including wallet, 4x6, 5x7, 8x10, and more.



Order Prints & Gifts Online!

Once you've organized your photos or created a project, simply upload it to Kodak's EasyShare Gallery. You can order these projects online!*

Order Online!*

- ✓ T-Shirts
- ✓ Scrapbooks
- ✓ Photo Books
- ✓ Photos
- ✓ Aprons
- ✓ Coffee Mugs
- ✓ Mouse Pads
- ✓ Playing Cards
- ✓ And More!



*Additional fees apply.
Online photo services
vary worldwide.



PLATINUM

MEDIA expressions SUITE

NEW!
VERSION 3

DVD Install Disc Inside



Also compatible with
Windows® Vista® & XP

*Make & share photo
projects & movies!*

PLATINUM

MEDIA expressions SUITE

Make & share photo projects & movies!

Customer Satisfaction Guarantee:

Individual Software guarantees that this product meets our highest quality standards. Our FREE technical support is a demonstration of our commitment to Customer Satisfaction. Additionally, if, for any reason within 30 days of purchase, we cannot ensure that the software will work on your system, we will gladly replace the software, exchange it for another product or refund your money.



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Tech Support: (925) 734-6767 or www.individualsoftware.com/support

SYSTEM REQUIREMENTS

- Windows® 7, Vista, or XP
- Pentium® III 800MHz PC or faster (PIV 1.6 GHz or higher recommended)
- 512 MB RAM
- 1.25 GB free hard drive space
- 4 GB+ free hard drive space for video capture and editing
- 16-bit color display at 1024 x 768 (32-bit recommended)
- Microsoft DirectX 9.0c
- TV-tuner or video capture board for analog video capture
- Windows Media Player 9 or higher
- QuickTime 6.5 or higher required for some file conversions
- DVD-ROM Drive

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PLATINUM

MEDIA expressions SUITE

NEW!
VERSION 3

DVD Install Disc Inside



Also compatible with
Windows® Vista® & XP

*Make & share photo
projects & movies!*