individual

Levels 1, 2, 3 & 4

# Fench



See it. Hear it. Say it.

#### **Learn a Language Fast & Easy With Total Immersion!**

- ✓ Voice Recognition & Playback
- ✓ Speaking & Listening/Reading & Writing
- ✓ Vocabulary & Grammar
- ✓ Designed by University Language Experts



individual



### Learn a Language Fast & Easy With Total Immersion!

**Easy French Platinum**, designed by university language experts, is an interactive learning system that's proven to teach you French quickly and easily. With progressive learning lessons, speech recognition technology, and immersion learning, you'll have everything you need to become fluent in French. Build your vocabulary, practice real-world conversations, and perfect your pronunciation!





#### Levels 1, 2, 3 & 4

- ✓ Award-Winning Lessons
- ✓ Speaking & Listening
- ✓ Reading & Writing
- ✓ Simulated Conversations
- ✓ Vocabulary & Grammar

#### Captivating & Enjoyable!

- ✓ Speech Analysis
- ✓ Voice Recording & Playback
- ✓ Talking Dictionary
- ✓ Cultural Movies
- ✓ Interactive Games

#### **Personalized Learning**

- ✓ Pre-Assessment Testing
- ✓ Adjustable Study Plans
- ✓ Subject-Specific Courses
- ✓ Track Your Progress
- ✓ Online Resources





# The fast & easy way to learn French!

Whether you are planning a vacation, traveling for work, or learning for the first time, Easy French Platinum quickly develops your communication skills so you'll achieve language fluency in less time.

New & Exclusive! Learn a Language With

1-2-3-4

Create a personalized lesson plan for your specific needs. Converse with native speakers & achieve fluency.

Captivating language exercises, games & interactions.



Advanced speech recognition helps with pronunciation.

Record & hear your own voice. Practice to perfection. 3D animations fine-tune your speech.

#### **Award-Winning Language Software**

"The fastest way to learn is by visiting another country! Easy French" Platinum is the #1 leading brand of Immersion Learning. The Flexible Immersion System" places you into real-world scenarios where you interact with native speakers to learn more quickly. No other brand offers more personalization or tailors your learning objectives to your specific needs. You'll learn exactly what you need for travel, business, or school, right when you need it.

#### **Recommended for Travel**



"Before our vacation, neither of us knew any French... in just a few hours, Easy French taught us everything we needed for the trip."

- J. & D. Harrison, San Diego, California

#### Build Your Language Skills With Levels 1, 2, 3 & 4.

Learn a language the fast and easy way with immersion learning. Start by building basic language skills in Level 1, including a pre-assessment test. Learn step-by-step with new content, vocabulary, grammar and more in Levels 2 through 4.

#### LEVEL 1

- Pre-Assessment Test
- · Alphabet
- Sounds
- · Pronunciation
- Numbers
- Days

Build the foundation for learning a new language.

#### **LEVELS 2.3 & 4**

- · Full sentences
- · Real life conversations
- · Build your vocabulary
- · Perfect your pronunciation
- · Reading & Writing
- · Grammar Skills

Step-by-step learning as you build your new language skills.



Lessons will teach you new vocabulary as you learn to talk about regular activities such as planning a trip, going shopping, and visiting the doctor.

\*MP3 files can be burned onto audio CDs-not included.

## Tourist Native

#### **Perfect Your Pronunciation!**

Use the speech lab to eliminate your tourist accent. Advanced speech analysis compares your voice with native speakers to fine tune your accent.

**FAST & EASY** 

## Three Convenient Ways to Learn

At your Computer Complete DVD language course! Learning is fast, easy, and fun.



In the Car
Listen to MP3 files or
audio CDs\* while driving.



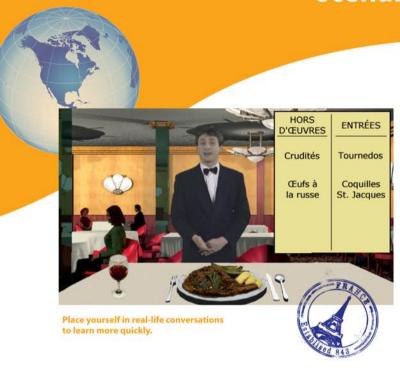
On the Go
Transfer MP3 files to your favorite mobile device.



## Learn faster with real-world scenarios!

Interact with characters in real-life scenarios based on the most common travel situations. Converse with people in each scene and learn more quickly than any other method.

#### **IMMERSION LEARNING**



## Total Immersion Learning. Over 40 Interactive Scenarios.

As you progress through each lesson, you'll use your new language skills to interact in real-life situations. It's a captivating, interactive experience that engages you and keeps you interested.

#### **Recommended for Business**



"As a small business owner, this software was essential to helping me expand my business internationally into several new countries."

- R. Gecko, Houston, TX

#### Immerse Yourself in Real-Life Situations



Arrange Transportation



Take a Taxi



Check into a Hotel



**Business Lunch** 



**Room Service** 



**Ask for Direction** 



**Exchange Money** 



Speak with a Doctor



Pass through Security



Social Events



Visit a Bakery



Order a Meal



#### Learn the language through cultural movies!

Enrich your learning. Discover the traditions, vivid imagery, and rich history of French culture with 10 documentary-style movies, narrated by a French voice.

# Practice and learn in a language workshop!

See it-Hear it-Say it! Fine tune your accent in the speech lab. Record your voice and use advanced speech analysis tools to compare your pronunciation with native speakers. It's the fastest way to improve your accent and achieve conversational fluency!

#### LANGUAGE FLUENCY



#### Perfect Your Accent in the Pronunciation Workshop!

Practice your speech with 3D phonetic diagrams that illustrate the correct movement of the mouth, lips, and tongue. Achieve the proper pronunciation and begin speaking fluently with native speakers faster.



Watch how to make difficult sounds with your mouth.

#### Language Workshops

Five language workshops help you improve every aspect of your communication. Start by learning basic words and phrases, then advance to scenario-based conversations. Workshops include vocabulary, grammar, pronunciation, conversation, and interactive simulations.

#### **Build Your Vocabulary**

Build fundamental vocabulary and essential language skills. Gain the confidence you need to hold a conversation, ask questions, and interact in common situations.

### Practice Real-World Conversations.

Converse with characters in real-life simulations and learn more quickly than any other method.



Immerse yourself in the language with over 40 scenarios.

#### Games & Activities

Interactive, multi-level games such as Go Fish, Hangman, and Crossword Puzzles add fun and excitement to keep you interested and reinforce learning.

#### **Oral & Written Lessons**

Proven and effective lesson designs give you the sentence structure, language rules, and vocabulary foundation you'll need. Includes printable exercises and a comprehensive reference book.

#### **Recommended for Students**



"...it's never been easier for me to fine tune my pronunciation—even better than school. I've polished up my accent and sound just like a local."

- H. Colmbes, Miami, Florida



#### **Electronic French Workbook**

Learn any topic quickly with the Easy French eBook for quick reference. Contains all topics in Easy French Platinum. View from any device that reads a PDF file. individualہ

Levels 1, 2, 3 & 4

# French



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# French

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FREE Technical Support: Customers are our #1 Priority! We are located in Pleasanton, California, USA. For initial support, please visit <a href="https://www.individualsoftware.com/support">www.individualsoftware.com/support</a>, submit a support request and get a Service ID Number. Knowing your product and issue first prepares us to assist you efficiently and effectively, as we have over 100 products. A technical support professional for your product will respond by e-mail and phone to work with you until your issue is resolved. Our goal is to resolve your technical issue within 24 to 48 hours.

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Individual Software Inc., 4255 Hopyard Road, #2, Pleasanton, CA 94588-9900 Tech Support: www.individualsoftware.com/support

#### System Requirements

- Microsoft® Windows® 8, Windows 7, Vista or XP
- · Pentium® PC or faster
- 128MB RAM
- 375MB available dard disk space (2GB required for full install)
- SVGA graphics
- DVD-ROM Mouse
- Windows sounds card
- Internet access

#### Recommended:

- · Microphone for speech recognition
- · Mobile device for playing mp3 files



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